

# marketing

The Expotel Collection

## access

- Annual Independent function invite enabling access to staff
- 1 Visit to each office for scheduled "drop off" allowing opportunity to supply brochures, stationery and any incentive activity
- Access to Commercial team via telephone and email
- Considered for all relevant RFP listings when negotiations conducted
- FAM trips allowed
- Improved position within all booking engines and company affiliates.

## activity

- 1 Skyscraper ad rotating for 7 days on secondary pages
- Online representation on bespoke M.I.C.E. tool Late Meetings
- Preferential prices for marketing activities such as Hero, Skyscraper and Dial Online
- Listed as an Expotel Classic property on all marketing activities online, mailshot and hard copy advertisements

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